



U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

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Application Number 09/929,223	Filing Date August 13, 2001	Examiner Retta, Yehdega	Art Unit 2161
Invention Title Apparatus and Method for Online Fundraising		Inventor(s) Aubertin et al.	

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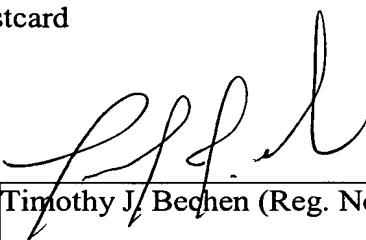
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT NUMBER EXTRA	RATE (\$)	FEE (\$)
TOTAL CLAIMS	44	minus	12	32	50.00	1600.00
INDEPENDENT CLAIMS	6	minus	1	5	200.00	1000.00
MULTIPLE DEPENDENT CLAIM ADDED					360.00	0.00
					TOTAL	.00
					TOTAL DUE	2600.00
If the applicant is a small entity under 37 C.F.R. 1.9 and 1.27, then divide total fee by 2, and enter amount here.				SMALL ENTITY TOTAL		

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4. Supplemental Information Disclosure Statement.
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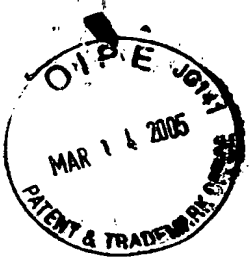
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1918/41

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : AUBERTIN et al.
Serial No. : 09/929,223
U.S. Filing Date : August 13, 2001
Priority Claimed : August 11, 2000
For : APPARATUS AND METHOD FOR ONLINE
FUNDRAISING
Examiner : To Be Assigned
Group Art Unit : 2161

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**SUGGESTION OF AN INTERFERENCE
WITH AN ALLOWED APPLICATION
UNDER 37 C.F.R. § 41.202**

Dear Sir:

Applicant respectfully suggests that an interference be declared between the instant application and U.S. Patent Application No. 09/764,787 to Schwartz *et al.*, a copy of which is submitted herewith as Patent Publication No. 2002/0091538. In the Preliminary Amendment filed herewith, Applicant has copied the claims of serial no. 09/764,787 in order to provoke an interference. Application serial no. 09/764,787 has been allowed, and it is believed that the allowed claims correspond to at least some of the claims which Applicant has copied in the Preliminary Amendment. Since the present application supports the copied claims and has an earlier priority date than serial no. 09/764,787, it is submitted that the copied claims must also be patentable to the present Applicant. Accordingly, it is requested that serial no.

09/764,787 be immediately withdrawn from issue for an interference with the present application.

REMARKS

As set forth below, an interference exists and should be declared between claims 33-76 of the instant application and claims 1-54 of U.S. Patent Application No. 09/764,787 to Schwartz *et al.* ("the Schwartz '787 application"). Each of the requirements of 37 C.F.R. § 41.202 is addressed below, *seriatim*. Since the August 11, 2000 effective filing date of the instant application (which is the filing date of provisional application no. 60/224,716 from which the instant application claims priority), is earlier than the effective filing date of January 17, 2001 for the Schwartz '787 application, the Applicant is entitled to a presumption of priority pursuant to 37 C.F.R. § 41.207(a)(1).

I. Compliance with 37 C.F.R. § 41.202(a)

(1) Identification of the Interfering Patent Application

As set forth above, the Applicant hereby respectfully suggests that an interference be declared between the instant application and U.S. Patent Application No. 09/764,787 to Schwartz *et al.* ("the Schwartz '787 application"), which was filed on January 17, 2001 (publication no. 2002/0091538).

(2) Identification of Interfering Claims, Presentation of a Proposed Count and Correspondence of the Claims to the Count

It is submitted that claims 33-76 of the present application (added by the Preliminary amendment filed herewith) interfere with claims 1-54 of the Schwartz '787 application.

The Schwartz '787 application contains: claims 1-27 and 53 directed to a method for conducting a fundraising campaign, claims 28-50 and 54 directed to a system for conducting a fundraising campaign, claim 51 directed to a method for hosting a web-based fundraising campaign and claim 52 directed to a computer program product. The present Application

Serial No. 09/929,223 contains: interfering claims 33-53 and 75 directed to a method for conducting a fundraising campaign, interfering claims 54-72 and 76 directed to a system for conducting a fundraising campaign, interfering claim 73 directed to a method for hosting a web-based fundraising campaign and interfering claim 74 directed to a computer program product.

A method for conducting a fundraising campaign, a system for conducting a fundraising campaign, a method for hosting a web-based fundraising campaign and a computer program product define the same patentable invention. If an interference is declared, there should be one count. The Applicant respectfully proposes that the following count be established in the interference between the instant application and the Schwartz '787 application.

The count is designated as follows:

A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
registering on the website;
contacting third parties via email messages soliciting charitable donations; and
providing one or more reports, on the website, including information on the status of the fundraising campaign

Claims 1-54 of the Schwartz '787 application and claims 33-76 of Application Serial No. 09/929,233 would be designated to correspond to the count. Claim 1 of the Schwartz '787 application and claim 33 of Application Serial No. 09/929,233 are identical to the count. Claims 2-54 of the Schwartz '787 application and claims 34-76 of Application Serial No. 09/929,233 correspond substantially to the count.

(3) Application of the Count to Present Application

The table below provides a comparison of the count with at least one claim of the present application and at least one claim of Schwartz '787.

Count	Application Serial No. 09/929,233
<p>A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:</p> <p>hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;</p> <p>registering on the website;</p> <p>contacting third parties via email messages soliciting charitable donations; and</p> <p>providing one or more reports, on the website, including information on the status of the fundraising campaign</p>	<p>33. A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of: hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign; registering on the website; contacting third parties via email messages soliciting charitable donations; and providing one or more reports, on the website, including information on the status of the fundraising campaign</p>
Count	Schwartz '787 application
<p>A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:</p> <p>hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;</p> <p>registering on the website;</p> <p>contacting third parties via email messages soliciting charitable donations; and</p> <p>providing one or more reports, on the website, including information on the status of the fundraising campaign</p>	<p>1. A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of: hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign; registering on the website; contacting third parties via email messages soliciting charitable donations; and providing one or more reports, on the website, including information on the status of the fundraising campaign</p>

Claim 1 of the Schwartz '787 application and claim 33 of Application Serial No. 09/929,233 are identical to the count. Claims 2-54 of the Schwartz '787 application and claims 34-76 of Application Serial No. 09/929,233 correspond substantially to the count.

(4) Explanation of Why Applicant Will Prevail on Priority

The Schwartz '787 application was filed on January 17, 2001. The '787 application refers to and incorporates by reference a prior application filed on December 12, 2000, but the '787 application does not claim priority from this prior application. Accordingly, the '787 application has an effective filing date of January 17, 2001.

The present application serial no. 09/929,223 was filed on August 13, 2001, claiming priority from provisional patent application no. 60/224,716 filed on August 11, 2000. Since the one year anniversary date for filing a utility application based on the provisional application fell on Saturday, August 11, 2001, the period was automatically extended to Monday, August 13, 2001. The specification of the present application serial no. 09/929,223 does not include any new matter relative to provisional application no. 60/224,716, and claims 1-76 of the present application are fully supported by the specification of provisional application no. 60/224,716 (see claim charts showing support in section 5 below). Accordingly, the claims of the present application are entitled to the benefit of the claimed priority date of August 11, 2000 under 35 U.S.C. § 119(e).

Since Applicant's priority date of August 11, 2000 is before the earliest effective filing date of the Schwartz '787 application of January 17, 2001, Applicant will prevail on priority.

(5) Support for the New Claims

In a Preliminary Amendment filed herewith, Applicant adds new claims 33-76. The addition of these claims is proper as each and every limitation of these claims is supported by the specification, as well as by the specification of provisional application 60/224,716 in the manner prescribed by 35 U.S.C. § 112. The following table illustrates such support for the new claims in view of the specification, as filed, as well as the specification of provisional application 60/224,716. The cited passages are not necessarily the only support within the

specification, but are representative examples of the requisite support. The citations to page and line numbers showing support in the specification refer to both Provisional Application Serial No. 60/224,716 as well as the present Application Serial No. 09/929,233. The Paragraph Numbers in Brackets refer to the paragraph numbers of publication US 2002/0069108, corresponding to the present application.

Added Claim	Specification of above-noted application
33. A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009] :..
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
registering on the website;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
contacting third parties via email messages soliciting charitable donations;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
and providing one or more reports, on the website, including information on the status of the fundraising campaign	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] ... the Campaign Manager uses to see statistics about he product that have been sold during a Campaign. (page 18, lines 23-26), [0129] ... the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]
34. The method as recited in claim	Potential Supporters can enter the amount of money

33, further comprising the step of making a charitable donation on the website.	they would like to contribute in pull-down menus. A Potential Supporter may be allowed to choose the amount she would like to contribute from predetermined increments. Alternatively, a Potential Supporter may be allowed to type in the amount she would like to contribute. (page 27, lines 26-29), [0180]
35. The method as recited in claim 33, further comprising the step of contacting third parties, via email messages, to provide information about one or more teams participating in a competition associated with the fundraising campaign.	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124] Participants can send messages to or reply to messages from Potential Supporters (or other individuals) through an electronic mailbox. (page 21, lines 7-9), [0144] a link to the selected Fundraising Organization's Home Page will appear in the pull-down menu 430 ... (page 22, lines 5-7), [0149]
36. The method as recited in claim 33, further comprising the step of providing information, in the reports, about the third parties that have been contacted via email messages.	...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 18, lines 4-22), [0128]
37. The method as recited in claim 33, further comprising the step of providing, in the reports, a real time status of the fundraising campaign, and wherein the real time status provide a convenient means for tracking the progress of the campaign.	...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 8, lines 4-22) [0128] ... the Campaign Manager can view to see statistics about the Participant involved in the Campaign. ... the total amount collected ... is shown. (page 19, line 30 – page 20, line 2), [0132]
38. The method as recited in claim 35, further comprising the step of joining a team, on the website, to participate in the fundraising campaign.	A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]
39. The method as recited in claim 35, further comprising the step of forming a new team, on the website,	A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case

to participate in the fundraising campaign.	wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]
40. The method as recited in claim 33, wherein the fundraising campaign includes an athletic event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
41. The method as recited in claim 33, wherein the fundraising campaign includes a gala event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
42. The method as recited in claim 33, wherein the fundraising campaign includes a networking event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
43. The method as recited in claim 33, wherein the fundraising campaign includes a sell-a-thon where magazines or other items are sold for the benefit of the fundraising campaign.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
44. The method as recited in claim 33, wherein the fundraising campaign includes a competition without another event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
45. The method as recited in claim 33, further comprising the step of providing a personalized donation page for a solicitor.	FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential Support to the system. In this manner, a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. One application of

	this is to greet the Potential Supporter or display their name at the top of the Home Page. ... (page 25, lines 16-21), [0173]
46. The method as recited in claim 45, wherein the emails include a link to the personalized donation page.	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
47. The method as recited in claim 45, wherein the personalized donation page is incorporated into website of the organization or person conducting the fundraising campaign.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ... (page 25, lines 19-20), [0173]
48. The method as recited in claim 33, wherein the report includes tax related information.	... If the Fundraising Organization is a charitable organization with a tax registration number, this number may also appear on the screen, so that the Potential Supporter will know that her contribution is tax deductible. (page 27, line 31 – page 28, line 2), [0180]
49. The method as recited in claim 33, wherein the wide-area network is the Internet.	... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
50. The method as recited in claim 33, wherein the organization is a charitable organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
51. The method as recited in claim 33, wherein the organization is a political action committee.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
52. The method as recited in claim 33, wherein the organization is a political organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
53. The method as recited in claim 33, wherein a person conducts the fundraising campaign.	Campaign Manager: A person who is in charge of setting up a Campaign for a Fundraising Organization. (page 7, lines 8-9), [0073]

54. A system for conducting a fundraising campaign by an organization over a wide-area network, comprising:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters...(page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
soliciting potential donors to make a charitable contribution to the fundraising campaign;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
means for registering on the website;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
means for contacting third parties via email messages soliciting charitable donations; and	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] the Campaign Manager uses to see statistics about he product that have been sold during a Campaign. (page 18, lines 23-26), [0129] the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]
one or more reports on the website including information on the status of the fundraising campaign.	Potential Supporters can enter the amount of money they would like to contribute in pull-down menus. A Potential Supporter may be allowed to choose the amount she would like to contribute from predetermined increments. Alternatively, a Potential Supporter may be allowed to type in the amount she would like to contribute. (page 27, lines 26-29), [0180]
55. The system as recited in claim 54, further comprising means for making a charitable donation on the website.	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124] Participants can send messages to or reply to messages

	<p>from Potential Supporters through an electronic mailbox. (page 21, lines 7-9), [0144]</p> <p>.... a link to the selected Fundraising Organization's Home Page will appear in the pull-down menu 430 ... (page 22, lines 5-7), [0149]</p>
56. The system as recited in claim 54, wherein the email messages to the third parties include information about one or more teams participating in a competition associated with the fundraising campaign.	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 18, lines 4-22), [0128]</p>
57. The system as recited in claim 54, wherein reports include information about the third parties that have been contacted via the email messages.	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 8, lines 4-22), [0128]</p> <p>... the Campaign Manager can view to see statistics about the Participant involved in the Campaign. ... the total amount collected ... is shown. (page 19, line 30 – page 20, line 2), [0132]</p>
58. The system as recited in claim 54, wherein the reports include real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]</p>
59. The system as recited in claim 57, further comprising means for joining a team, on the website, to participate in the fundraising campaign.	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]</p>
60. The system as recited in claim 57, further comprising means for forming a new team, on the website, to participate in the fundraising campaign.	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another</p>

	Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]
61. The system as recited in claim 54, wherein the fundraising campaign includes an athletic event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
62. The system as recited in claim 54, wherein the fundraising campaign includes a gala event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
63. The system as recited in claim 54, wherein the fundraising campaign includes a networking event.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
64. The system as recited in claim 54, wherein the fundraising campaign includes an event where magazines or other items are sold for the benefit of the fundraising campaign.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
65. The system as recited in claim 54, wherein the fundraising campaign includes a competition without any other event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
66. The system as recited in claim 54, further comprising a personalized donation page for a solicitor.	FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential Supporter to the system. In this manner, a Potential Supporter

	following their personal hyperlink would arrive at a Home Page personalized for them. One application of this is to greet the Potential Supporter or display their name at the top of the Home Page. (page 25, lines 16-21), [0173]
67. The system as recited in claim 66, wherein the emails include a link to the personalized donation page.	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
68. The system as recited in claim 66, wherein the personalized donation page is incorporated into a web page of the organization or person conducting the fundraising campaign.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ... (page 25, lines 19-20), [0173]
69. The system as recited in claim 54, wherein the report includes tax related information.	... If the Fundraising Organization is a charitable organization with a tax registration number, this number may also appear on the screen, so that the Potential Supporter will know that her contribution is tax deductible. (page 27, line 31 – page 28, line 2), [0180]
70. The system as recited in claim 54, wherein the organization is a charitable organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
71. The system as recited in claim 54, wherein the organization is a political organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
72. The system as recited in claim 54, wherein the fundraising campaign is conducted by a person.	Campaign Manager: A person who is in charge of setting up a Campaign for a Fundraising Organization. (page 7, lines 8-9), [0073]
73. A method for hosting a web-based fundraising system over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
hosting a website including a plurality of linked web pages, the website soliciting potential donors	... a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the

to make a charitable contribution to a fundraising campaign;	Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
registering on the website;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
contacting third parties via email messages soliciting charitable donations; and	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
providing one or more reports, on the website, including information on the status of the fundraising campaign	... the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] the Campaign Manager uses to see statistics about the product that have been sold during a Campaign. (page 18, lines 23-26), [0129] ... the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]
74. A computer program product including a program code embodied in a storage medium for carrying out the method steps for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:	.. a system memory 800 for storing immediately-executable instructions and immediately-accessible data for the CPU 790... (page 31, line 25-27), [0203] .. a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
registering, by the donors, on the website; contacting third parties via email messages soliciting charitable donations;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
and providing one or more reports, on the website, including information on the status of the fundraising campaign	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] the Campaign Manager uses to see statistics about the

	<p>product that have been sold during a Campaign. (page 18, lines 23-26), [0129]</p> <p>the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]</p>
75. A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	<p>... a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010]</p> <p>... Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143]</p> <p>Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]</p>
registering on the website;	... creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
<p>generating a personalized donation web page for a solicitor;</p> <p>generating a link to the personalized web page;</p> <p>contacting third parties via email messages soliciting charitable donations, the emails having the link to the personalized donation web page;</p> <p>receiving the email messages; and</p> <p>reaching the personalized donation web page using the link</p>	<p>FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential Supporter to the system. In this manner, a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. One application of this is to greet the Potential Supporter or display their name at the top of the Home Page. ... (page 25, lines 16-21), [0173]</p> <p>FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13) [0171]</p>

76. A system for conducting a fundraising campaign by an organization over a wide-area network, comprising:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
means for registering on the website; one or more personalized donation web pages for a solicitor;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
one or more links to the personalized donation web pages; means for contacting third parties via email messages soliciting charitable donations, the emails having the links to the personalized donation web pages; and	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
means for reaching the personalized donation web page using the link.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ...(page 25, lines 19-20), [0173]

(6) Chart Showing Constructive Reduction to Practice

For each of the new claims 33-76, Applicant asserts a constructive reduction to practice based on the filing of provisional patent application 60/224,716 filed on August 11, 2000. Applicant has an earlier actual reduction to practice. The following chart, in accordance with 37 C.F.R. § 41.202(a)(6) indicates where the provisional application disclosure provides the constructive reduction to practice. The referenced passages are not necessarily the only support within the specification, but are merely representative examples

of the requisite support. The citations to page and line numbers correspond to the specification of Provisional Application Serial No. 60/224,716 (Paragraph Numbers in Brackets represent paragraph numbers associated with the Published Application US 2002/0069108 corresponding to the present application).

Claim	Support within specification for constructive reduction to practice
33. A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009] :..
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
registering on the website;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
contacting third parties via email messages soliciting charitable donations;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
and providing one or more reports, on the website, including information on the status of the fundraising campaign	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] ... the Campaign Manager uses to see statistics about he product that have been sold during a Campaign. (page 18, lines 23-26), [0129] ... the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]

<p>34. The method as recited in claim 33, further comprising the step of making a charitable donation on the website.</p>	<p>Potential Supporters can enter the amount of money they would like to contribute in pull-down menus. A Potential Supporter may be allowed to choose the amount she would like to contribute from predetermined increments. Alternatively, a Potential Supporter may be allowed to type in the amount she would like to contribute. (page 27, lines 26-29), [0180]</p>
<p>35. The method as recited in claim 33, further comprising the step of contacting third parties, via email messages, to provide information about one or more teams participating in a competition associated with the fundraising campaign.</p>	<p>After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124] Participants can send messages to or reply to messages from Potential Supporters (or other individuals) through an electronic mailbox. (page 21, lines 7-9), [0144] a link to the selected Fundraising Organization's Home Page will appear in the pull-down menu 430 ... (page 22, lines 5-7), [0149]</p>
<p>36. The method as recited in claim 33, further comprising the step of providing information, in the reports, about the third parties that have been contacted via email messages.</p>	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 18, lines 4-22), [0128]</p>
<p>37. The method as recited in claim 33, further comprising the step of providing, in the reports, a real time status of the fundraising campaign, and wherein the real time status provide a convenient means for tracking the progress of the campaign.</p>	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 8, lines 4-22) [0128] ... the Campaign Manager can view to see statistics about the Participant involved in the Campaign. ... the total amount collected ... is shown. (page 19, line 30 – page 20, line 2), [0132]</p>
<p>38. The method as recited in claim 35, further comprising the step of joining a team, on the website, to participate in the fundraising campaign.</p>	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]</p>
<p>39. The method as recited in claim 35, further comprising the step of</p>	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign</p>

forming a new team, on the website, to participate in the fundraising campaign.	into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]
40. The method as recited in claim 33, wherein the fundraising campaign includes an athletic event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
41. The method as recited in claim 33, wherein the fundraising campaign includes a gala event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
42. The method as recited in claim 33, wherein the fundraising campaign includes a networking event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
43. The method as recited in claim 33, wherein the fundraising campaign includes a sell-a-thon where magazines or other items are sold for the benefit of the fundraising campaign.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
44. The method as recited in claim 33, wherein the fundraising campaign includes a competition without another event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
45. The method as recited in claim 33, further comprising the step of providing a personalized donation page for a solicitor.	FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential Supporter to the system. In this manner, a Potential Supporter following their personal hyperlink would

	arrive at a Home Page personalized for them. One application of this is to greet the Potential Supporter or display their name at the top of the Home Page. ... (page 25, lines 16-21), [0173]
46. The method as recited in claim 45, wherein the emails include a link to the personalized donation page.	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
47. The method as recited in claim 45, wherein the personalized donation page is incorporated into website of the organization or person conducting the fundraising campaign.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ... (page 25, lines 19-20), [0173]
48. The method as recited in claim 33, wherein the report includes tax related information.	... If the Fundraising Organization is a charitable organization with a tax registration number, this number may also appear on the screen, so that the Potential Supporter will know that her contribution is tax deductible. (page 27, line 31 – page 28, line 2), [0180]
49. The method as recited in claim 33, wherein the wide-area network is the Internet.	... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
50. The method as recited in claim 33, wherein the organization is a charitable organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
51. The method as recited in claim 33, wherein the organization is a political action committee.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
52. The method as recited in claim 33, wherein the organization is a political organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
53. The method as recited in claim 33, wherein a person conducts the	Campaign Manager: A person who is in charge of setting up a Campaign for a Fundraising Organization.

fundraising campaign.	(page 7, lines 8-9), [0073]
54. A system for conducting a fundraising campaign by an organization over a wide-area network, comprising:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters...(page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
soliciting potential donors to make a charitable contribution to the fundraising campaign;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
means for registering on the website;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
means for contacting third parties via email messages soliciting charitable donations; and	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] the Campaign Manager uses to see statistics about the product that have been sold during a Campaign. (page 18, lines 23-26), [0129] the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]
one or more reports on the website including information on the status of the fundraising campaign.	Potential Supporters can enter the amount of money they would like to contribute in pull-down menus. A Potential Supporter may be allowed to choose the amount she would like to contribute from predetermined increments. Alternatively, a Potential Supporter may be allowed to type in the amount she would like to contribute. (page 27, lines 26-29), [0180]
55. The system as recited in claim 54, further comprising means for making a charitable donation on the website.	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]

	<p>Participants can send messages to or reply to messages from Potential Supporters through an electronic mailbox. (page 21, lines 7-9), [0144]</p> <p>.... a link to the selected Fundraising Organization's Home Page will appear in the pull-down menu 430 ... (page 22, lines 5-7), [0149]</p>
<p>56. The system as recited in claim 54, wherein the email messages to the third parties include information about one or more teams participating in a competition associated with the fundraising campaign.</p>	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 18, lines 4-22), [0128]</p>
<p>57. The system as recited in claim 54, wherein reports include information about the third parties that have been contacted via the email messages.</p>	<p>...the Campaign Manager can access to get information about how the Campaign is progressing. ... the Campaign Manager can create a report that summarizes the Campaign's progress. This report may include statistic about, for example, total sales, the highest and lowest selling Participants or Sub-Groups, the most popular products, or any number of other statistics. (page 8, lines 4-22), [0128]</p> <p>... the Campaign Manager can view to see statistics about the Participant involved in the Campaign. ... the total amount collected ... is shown. (page 19, line 30 – page 20, line 2), [0132]</p>
<p>58. The system as recited in claim 54, wherein the reports include real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.</p>	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]</p>
<p>59. The system as recited in claim 57, further comprising means for joining a team, on the website, to participate in the fundraising campaign.</p>	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]</p>
<p>60. The system as recited in claim 57, further comprising means for forming a new team, on the website, to participate in the fundraising campaign.</p>	<p>A Campaign Manager may choose to organize the Participants associated with a particular Campaign into Sub-Groups. For example, consider the case wherein all the students in a school are involved in a fundraising campaign for the school. It may be desirable for the Campaign Manager to create a Sub-</p>

	Group that contains the first grade students, another Sub-Group that contains the second grade students, and so on. (page 13, lines 17-21), [0108]
61. The system as recited in claim 54, wherein the fundraising campaign includes an athletic event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
62. The system as recited in claim 54, wherein the fundraising campaign includes a gala event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
63. The system as recited in claim 54, wherein the fundraising campaign includes a networking event.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
64. The system as recited in claim 54, wherein the fundraising campaign includes an event where magazines or other items are sold for the benefit of the fundraising campaign.	Upon viewing the Home Page, the Potential Supporter may decide to see what products she can purchase to support the Campaign. ... the Potential Supporter is taken to a Web page displaying products, as shown in FIG. 41. Products are arranged according to type. Within each type, there can be several sub-categories. For example, music, candy, and flowers are different types of products. ... To purchase a product, the Potential Supporter specifies the quantity of each product she would like to purchase by filling in box 635 and clicking on button 640. (page 26, lines 17-30), [0177]
65. The system as recited in claim 54, wherein the fundraising campaign includes a competition without any other event.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
66. The system as recited in claim 54, further comprising a personalized donation page for a solicitor.	FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential

	Support to the system. In this manner, a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. One application of this is to greet the Potential Supporter or display their name at the top of the Home Page. (page 25, lines 16-21), [0173]
67. The system as recited in claim 66, wherein the emails include a link to the personalized donation page.	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
68. The system as recited in claim 66, wherein the personalized donation page is incorporated into a web page of the organization or person conducting the fundraising campaign.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ... (page 25, lines 19-20), [0173]
69. The system as recited in claim 54, wherein the report includes tax related information.	... If the Fundraising Organization is a charitable organization with a tax registration number, this number may also appear on the screen, so that the Potential Supporter will know that her contribution is tax deductible. (page 27, line 31 – page 28, line 2), [0180]
70. The system as recited in claim 54, wherein the organization is a charitable organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
71. The system as recited in claim 54, wherein the organization is a political organization.	A web site is created that allows fundraising organizations to raise money on a computer network. (page 40, lines 1-2), [ABSTRACT] ... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
72. The system as recited in claim 54, wherein the fundraising campaign is conducted by a person.	Campaign Manager: A person who is in charge of setting up a Campaign for a Fundraising Organization. (page 7, lines 8-9), [0073]
73. A method for hosting a web-based fundraising system over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money online. (page 2, lines 21-22), [0009]
hosting a website including a plurality of linked web pages, the	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home

website soliciting potential donors to make a charitable contribution to a fundraising campaign;	Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
registering on the website;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
contacting third parties via email messages soliciting charitable donations; and	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
providing one or more reports, on the website, including information on the status of the fundraising campaign	... the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128] the Campaign Manager uses to see statistics about the product that have been sold during a Campaign. (page 18, lines 23-26), [0129] ... the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]
74. A computer program product including a program code embodied in a storage medium for carrying out the method steps for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:	.. a system memory 800 for storing immediately-executable instructions and immediately-accessible data for the CPU 790... (page 31, line 25-27), [0203] .. a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
registering, by the donors, on the website; contacting third parties via email messages soliciting charitable donations;	After Potential Supporters' e-mail addresses have been collected, the Campaign Manager may compose an initial Solicitation Message to send to all Potential Supporters. (page 17, lines 22-24), [0124]
and providing one or more reports, on the website, including information on the status of the fundraising campaign	the Campaign Manager can access to get information about how the Campaign is processing. By selecting button 355, the Campaign Manager can see a list of all the products sold during the Campaign... (page 18, lines 4-6), [0128]

	<p>the Campaign Manager uses to see statistics about he product that have been sold during a Campaign. (page 18, lines 23-26), [0129]</p> <p>the Campaign Manager is able to see sales statistics for each Participant. ... The total amount collected ... is shown for each Participant, although the total amount sold (in gross) could also be shown. (page 19, line 30 – page 20, line 3), [0132]</p>
75. A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	<p>...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010]</p> <p>...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters...(page 21, lines 2-3), [0143]</p> <p>Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]</p>
registering on the website;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
<p>generating a personalized donation web page for a solicitor;</p> <p>generating a link to the personalized web page;</p> <p>contacting third parties via email messages soliciting charitable donations, the emails having the link to the personalized donation web page;</p> <p>receiving the email messages; and</p> <p>reaching the personalized donation web page using the link</p>	<p>FIG. 38 shows a sample Home Page. In some embodiments of the invention the Solicitation Message may be personalized with a personal hyperlink, wherein the personal hyperlink includes the information necessary to identify the Potential Support to the system. In this manner, a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. One application of this is to greet the Potential Supporter or display their name at the top of the Home Page. ... (page 25, lines 16-21), [0173]</p> <p>FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included.</p>

	(page 25, lines 7-13) [0171]
76. A system for conducting a fundraising campaign by an organization over a wide-area network, comprising:	... a web site is created that allows Fundraising Organizations to raise money on the Internet. (page 2, lines 21-22), [0009]
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;	...a Fundraising Organization sets up an online fundraising Campaign by creating a fundraising Home Page ... The Home Page provides a description of the Fundraising Organization, and the purpose for which money is needed. (page 2, lines 23-26), [0010] ...Campaign Manager usually sends an initial Solicitation Message and several follow-up Solicitation Messages to all Potential Supporters... (page 21, lines 2-3), [0143] Participants can send message to or reply to message from Potential Supporters through an electronic mailbox. (page 21, lines 7-8), [0144]
means for registering on the website; one or more personalized donation web pages for a solicitor;	...creating e-mail accounts for all Participants. Each Participant associated with a Campaign should receive their own e-mail account. (page 12, lines 10-12), [0105]
one or more links to the personalized donation web pages; means for contacting third parties via email messages soliciting charitable donations, the emails having the links to the personalized donation web pages; and	FIG. 37 shows a sample Solicitation Message that is sent from a Participant (or a Campaign Manager acting on behalf of the Participant) to a Potential Supporter. Uncle Sam is the Potential Supporter in FIG. 37. The text 545 created by the Participant appears, along with the signature message 550 created by the Participant. It is preferable to include a link 555 to the Fundraising Organization's Home Page in the Participant's signature message. A link 560 to the Administrator Home Page may also be included. (page 25, lines 7-13), [0171]
means for reaching the personalized donation web page using the link.	... a Potential Supporter following their personal hyperlink would arrive at a Home Page personalized for them. ...(page 25, lines 19-20), [0173]

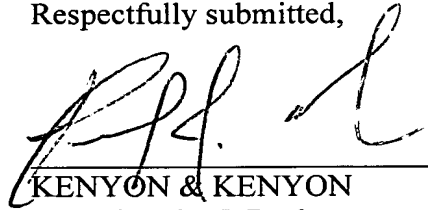
III. Conclusion

For all of the foregoing reasons, the Applicant respectfully submits that an interference should be declared between claims 33-76 of the instant application and claims 1-54 of the Schwartz '787 patent, in the manner and under the proposed count set forth above. The Applicant further requests that the Examiner contact the undersigned in the event that a discussion of this submission is deemed helpful to resolving this request.

Date: _____

3/11/05

Respectfully submitted,



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